

PROTECT SENIORS OnlineSM

Survey results* uncover a risk to seniors online

Older U.S. adults could be leaving themselves open to cyber attacks.

WHY?



They lack confidence

Those surveyed who describe themselves as “very confident” about their ability to safely engage in different online activities **never rose above 32%.**



Their computers aren't protected

Approximately **1 in 5** surveyed seniors is going without anti-virus software.



They take chances with their password

68% of surveyed seniors use a single password or re-use passwords on multiple sites. **Half of seniors interviewed do not use a password on at least one of their internet-enabled devices.**



They're targeted on social media

The majority of surveyed seniors uses social media and **12% have had negative experiences**, including being asked for money and having to block someone.



They may be vulnerable

More than a third (38%) of surveyed seniors say someone has tried to scam them, and 67% have been the victim or target of one of 11 different scams or hacks mentioned in the survey.

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Seniors can learn more about how to help protect themselves online at ProtectSeniorsOnline.com.

For ways that family caregivers can help support their older adults online, visit CaregiverStress.com[®].